

Clarksburg, Dec. 23th

Parsons-Souders

The Shopping Centre of Central West Virginia

Parsons-Souders

Hours 8 a.m. to 5:30 p.m.

Coats--Sale Today of Which There's Never Been the Like on the 2nd Floor

Our Best Editorial for 1916



Parsons-Souders Co.

Last Minute Buyers

Ample assortments amply provided for greatest demand today—

Hosiery
Gloves
Neckwear

Jewelry
Toilet Goods
Handkerchiefs.

The ONE Universally Wanted Gift to Every Woman Who Cooks

and a further good thing about this One Gift is—You'll get better cooked and prepared food.

Yes! Pyrex Glass Dishes!—Give your wife one; nothing that'll please her more—that's sure.

Pyrex is the ideal cooking ware—for a variety of reasons—it is absolutely sanitary, showing the slightest trace of dirt, does not absorb odors or flavors, heats quickly and maintains a high temperature, cooking the food quickly and uniformly. Pyrex Glass Baking Dishes permit you to see what you're cooking, too, while you're cooking it, and they are attractive on the table.

Hand Bags, Hand-Made From The Cordova Shops.

Each Cordova hand modeled leather piece is the product of an artist who has spent years in perfecting his craft. Every line of the design, every bit of modeling, the coloring, each detail from the beginning to the completion of a Cordova article is done by hand. There is no machinery in the Cordova Shops, same that of human hands; no motive power but that of fertile brains.

Cordova Hand Bags, \$13.00, \$15.00, \$16.00 and \$18.00.
Cordova Card Cases, \$2.50 and \$3.00.

Umbrellas Are Very Givable.

In this collection are umbrellas of all materials and sizes for men, women and children.

Silk umbrellas with handles that are gold plated, Sterling silver, ivory, gun metal, and natural wood; \$5.00 to \$12.50.

The best umbrellas in the world for 95¢—will make a very practical gift.

Suit Case umbrellas that fold to fifteen inches \$4.00 and \$5.00. Beautiful plaids in silks, for women with fashionable tendencies, \$8.50. Wonderful umbrella values, \$5.00.

A Dainty Gift For An Intimate Friend.

They are to be had here—the daintiest of silk underwear at reasonable prices. The materials are of the finest quality, and splendid assortment to choose from.

Kayser's Italian Silk Vests, \$1.50, \$1.75, \$2.00 and \$2.50.

Kayser's Italian Silk Union Suits, \$4.00.

Kayser's Envelope Chemise, \$4.00 each.

Niagara Maid silk jersey bloomers, \$2.00 a pair.

Niagara Maid vests, \$1.50, \$2.00 and \$2.50.

The China Store is a Great Place to Come to Now

There is a charm about this beautifully stocked china store down stairs that appeals to the artistic eye as well as to the careful purse of the thrifty Christmas shoppers.

These and many other items—
Tea Pots, 25¢ to \$3.00.
Individual Breakfast sets, \$37.50
Dresser Sets, \$1.00 to \$12.00.
Manicure Sets, \$1.00 to \$5.00.
Vases, 50¢ to \$25.00.
Celery Sets, \$2.00 to \$5.00.
Cracker-and-Cheese Dishes, \$1.25 to \$5.00.
Open Stock Dinner Ware, 100 pieces, \$14.00 to \$225.00.

Last minute selections will be delivered tonight—if convenient, please take small parcels with you.—(Down Stairs Store.)

Cut Glass For The Christmas Table.

Nothing adds more the beauty of the table or home—in fact, nothing is more indicative of refinement—than rich cut glass. We have a magnificent collection—guaranteed finest cutting—newest styles, exclusive designs and reasonable prices.

Christmas Stationery.

Fine stationery isn't necessarily expensive. Many of our most attractive styles sell for less than you have paid for inferior and imperfect papers. We sell stationery of absolute correctness in detail, of elegance and individuality.

For Christmas are boxed papers in color combination; also correspondence cards 75¢ to \$8 a box.

Christmas boxed papers special 25¢, 50¢ and 75¢.

Correspondence cards, 25¢, 50¢ and 75¢; all colors.

Children's stationery, 25¢ a box.

Here we are doing the BUSIEST kind of COAT BUSINESS along regular, normal lines, selling every day a dozen, a score and more Winter Coats and Wraps.

When along came a proposition from a group of three big makers to TURN OVER TO US FIRST 100, NOW ANOTHER HUNDRED, of the very same kinds of coats we were doing such a good business with.

And they asked ONLY ABOUT HALF THE REGULAR WHOLESALE PRICES.

Now there's only one thing to be done in a case like that—GET THE COATS and let the women have them.

So OUT THE FINE COATS GO AT \$10 TO \$20 AND MORE SAVINGS, except in a few minor cases.

All good, fine, fashionable Winter Coats—the very styles leading for this season—all handsome, luxurious things.

EVERY COAT PERFECT in detail, splendidly made; of wool velour, silk plushes, broadcloths and Velour de Nord. Many are fur collared, others plush trimmed.

Three Groups, and Prices Are

\$15 \$25 \$35

Worth to \$25. Worth to \$35. Worth to \$50.

The sizes are 14, 16 and 18 for Misses and Small Women; and 36 to 42 regular. Colors are black, navy blue, green and brown.

Three Brand New Lots of Waists! Georgettes and Crepe de Chines

\$3.85, \$5.00 and \$6.75.

Singles mostly, and in some cases twos and threes of more than 100 fine blouses in white and flesh color. Fully thirty-five brand new styles, advance things brought out for Spring we have had to come to care for this very great waist-selling here.

Great Showing today of Wirthmor (cotton) Waists, \$1.00.—(Blouse Shop, Second Floor.)



The Christmas Furs Are At Their Finest.

More Christmas shoppers will be looking for beautiful furs to-day than at any time yet—busy though the fur section has been.

We have received large supplies of small furs, both staple and novelty kinds, including all the much-wanted foxes, skunk, Hudson seal (sheared muskrat), raccoon, mole, coney and every thing that's fashionable.

FUR COATS—Especially the tremendously popular Hudson seal coats.—(Second Floor, Center.)

SOCIAL AND PERSONAL

(Continued from Page Three.)

Special Christmas Music.

The First Methodist Episcopal church vested choir of twenty-five voices will render a special Christmas musical program on Sunday evening at 7:30, and the boys vested choir will make its first appearance and sing Christmas Carols, with E. Clyde Beckett, director, and Mrs. Ionia Smith Cuppet, organist. Every one is cordially invited to attend. The following program will be given.

Organ prelude.
Noel Buck
"Sunset at Bethlehem" Lacey
"The Cadette Shepherd Song" Jones

Processional Hymn No. 111.
Prayer (Lord's, Prayer chanted by the choir).

Anthem—"The Shepherd's Christmas Song" Helmann
Male quartet—"Silent Night" Becker
George Lynett, Ray Cuppet, Ralph Sturm and E. Clyde Beckett.

Boys' choir—"There's a Song in the Air" Walchall

Duet—"The Radiant Star" Coomas

Mrs. Glenn Williams and E. Clyde Beckett.

Anthem—"Go Not Far From Me, O God" Zingarella

Solo—"Christmas Morn" Adams

Master Walter Sears.

Quartet—"Gloria in Excelsis" Veitch

Mrs. William Lynch, Miss Nellie Hursey, George Lynch, E. Clyde Beckett.

Offertory prayer Callaerts

Anthem—"O Holy Night" Adams

Solo—"The First Nowell" Haydn

Master George Mayer.

Duet—"Sleep Holy Babe" Barnley

Miss Blanche Crummit and Mrs. C. A. Willis.

Boys' choir—"O Little Town of Bethlehem" Rendner

Solo—"Star of Peace" Harken

E. Clyde Beckett.

Anthem—"Arise, Shine" Malsen

Recessional Hymn.

Benediction.

Postlude in C Lewis

Special Music by Choir.

Special music will be given at the Sunday morning service at the First Baptist church as follows:

Prelude—"Venite Adoremus" (Morgan).

Processional—Hymn No. 110.

Invocation.

Gloria.

Hymn No. 105.

Scripture.

Anthem—"There Were Shepherds" (Stultz).

Prayer.

Anthem—"The Herald Angels" (Lorenz).

Offertory—"Christmas Pastoral" (Lee).

Announcements.

Solo—"The Birthday of a King" (Neidlinger).

Sermon.

Hymn No. 107.

Postlude—"Christmas Chimes" (Naylor).

The following announcement cards were issued Saturday:
Mr. and Mrs. Lyle Austin Smith announce the marriage of their daughter
Lyla Morris

Mr. George Bancroft Tupper on Wednesday, December the twentieth
Nineteen hundred and sixteen
Clarksburg, West Virginia.

Celebration Held.

A very enjoyable Christmas celebration was held Friday evening by the members of the First Presbyterian Sunday school. "White Gifts for the King" formed the program of the evening and many useful and acceptable gifts were presented to be distributed Christmas day among the poor of the city.

A very interesting Christmas story was told by Mrs. W. A. Snow, and Master James Greenwood recited an attractive Santa Claus poem.

Meetings Discontinued.

The meetings of the Delphin Literary class under the direction of Miss Nannie Lowe, have been discontinued until the second Monday in January.

Wedding is Set.

PITTSBURGH, Dec. 23.—The wedding of Miss Emma Catherine Loeffler, a well known soprano, of New York, daughter of Joseph Loeffler, of Pittsburg, and Charles Frank Zaruba, of Perryville avenue, formerly of Clarksburg, W. Va., will take place January 17. It will be a small home wedding and, following a southern trip, Mr. and Mrs. Zaruba will reside in Pittsburg, where they will be at home after January 1.

Married Here.

PARKERSBURG, Dec. 23.—Local friends were apprised of the fact yesterday that Mr. Omar Roller, of this city, who is connected with the Graham-Bumgarner shoe factory, had been married early in November in Clarksburg to Miss Alice Canterbury, of Charleston, an estimable young woman of the capital city. Both of the young people are well known in this city, and have a host of friends who will extend to them their heartiest congratulations. They will make their future home in this city.

PERSONAL

Mr. and Mrs. J. Phillip Clifford and daughter went Saturday to Buckhannon, where they will spend Christmas with Mrs. Clifford's grandmother, Mrs. Thomas Farnsworth. Sydney and Benjamin Britt went to Suffolk, Va., their old home, Friday night to spend Christmas. Their brother, Dudley, will go there tonight.

Henry Alexander has returned from Parkersburg, where he looked after business.

Robert L. Bland, of Weston, visited the city Saturday.

Cree M. Bartlett was here Saturday from Shinnston.

Miss Lena Buchler, who has been a guest of Miss Lester Latstetter, has returned to her home in Morgantown.

Mrs. Frances Tupper and daughter, of Yonkers, N. Y., who were

guests of Mrs. Lyle A. Smith, have returned home.
J. C. Vance, of Point Pleasant, is a guest at the Hotel Gore.
O. L. Hudkins, of Flatwoods, is a city business visitor.

G. C. Lambert is here from Jennings.

Miss Lillian Campbell, of Buckhannon, is here on a shopping visit.

H. H. Stoops and family are here from Pennsboro.

T. H. Strader, of Flatwoods, is transacting business here.

W. J. Sturgiss is here from Fairmont.

Mrs. W. F. Leach, of Burnsville, is a visitor here.

Harry Coyner, of Philippi, is transacting business here.

J. M. Ross was here from Weston Saturday.

M. P. Boyles, of Fairview, is a city business visitor.

J. C. Roane is here from Weston.

R. L. Anderson, of Jacksonburg, is here on a business mission.

Mr. and Mrs. Samuel B. Montgomery, of Kingwood, are guests at the Waldo.

William A. Meredith, a Shinnston newspaper man, visited the city Saturday.

OF INTEREST TO WOMEN

Cooking Hint.

Very little time will be saved if potatoes enough for two days are laboriously pared and then put on to boil in the usual way. But if they are quickly scrubbed, and put on to steam in their jackets, along with some custards or other desserts, and possi-

Public Market

227 S. SECOND ST.

Choice Turkeys

Just slaughtered on the farm.

CHICKENS

We dress 'em free.

Fancy Jumbo Celery

Cape Cod Cranberries

Christmas Nuts of all Kinds

Fruit Cakes

Candies

California and Florida Oranges

Extra Fancy Grape Fruit

Don't forget our most excellent line of

Canned Fruit

for Xmas dinner. Hunt and Currier Bros. No better brands obtainable.

Fresh Killed Rabbits, 25c each

John C. Wyckoff
Both Phones

GIRL, 13, SAVES BOY FROM A WATERY GRAVE

Georgia Child When Only Seven Years Old Rescued Playmate Twice Her Age.

REV. KENNEY RECOVERS.

The Rev. W. T. Kenney, a member of the rescue party who broke through the ice while trying to save W. H. Wine Thursday morning, is out again, and reports himself that he would have been pleased if he could have saved the life of his landlord, notwithstanding he endangered his own.

Today, big reduction on all Holiday goods. Sturm & Wilson.

BRUNSWICK, Ga., Dec. 23.—Surrounded by the members of her own troop of Girl Scouts and the two Brunswick troops of Boy Scouts with their drum and bugle corps, Miss Mary Miller, aged 13, has been presented with a silver medal, the gift of Miss Agnes Baden-Powell, of England.

This medal was presented for the rescue from drowning by Mary of her little seven year old cousin, Jeff Bayne, at Cumberland Island last August. The presentation was made by Mrs. Julia F. Low, international president of the Girl Scouts. Miss Sadie Dart,

leader of the local troop of Girl Scouts, had charge of the presentation ceremony, which was attractively arranged.

Girls Back for Her Aunt.

Mary, after rescuing her little cousin, went back to the overturned boat for her aunt, Mrs. S. J. Bayne, of Montgomery, Ala., mother of Jeff Bayne, but reached the scene after her aunt had gone down for the last time, yet remained in the water for some time trying to effect the second rescue.

An effort is being made to obtain recognition from the Carnegie hero fund commission and it is believed it will be successful.

Saved a Life When Only 7.

This is the second time Mary has saved human life. Six years ago, when only 7 years of age, she dragged Virginia Hillman, a playmate about six years her senior, from the surf at Cumberland, preventing her from drowning after she had lost her footing and sunk twice.

The Brazilian coconut palm lives from 600 to 700 years.

ADVANCE.

Owing to the increase in the cost of manufacturing brick, we are compelled to advance the price. The advance to take effect on the 20th day of December, 1916.

GLEN VIEW BRICK CO.

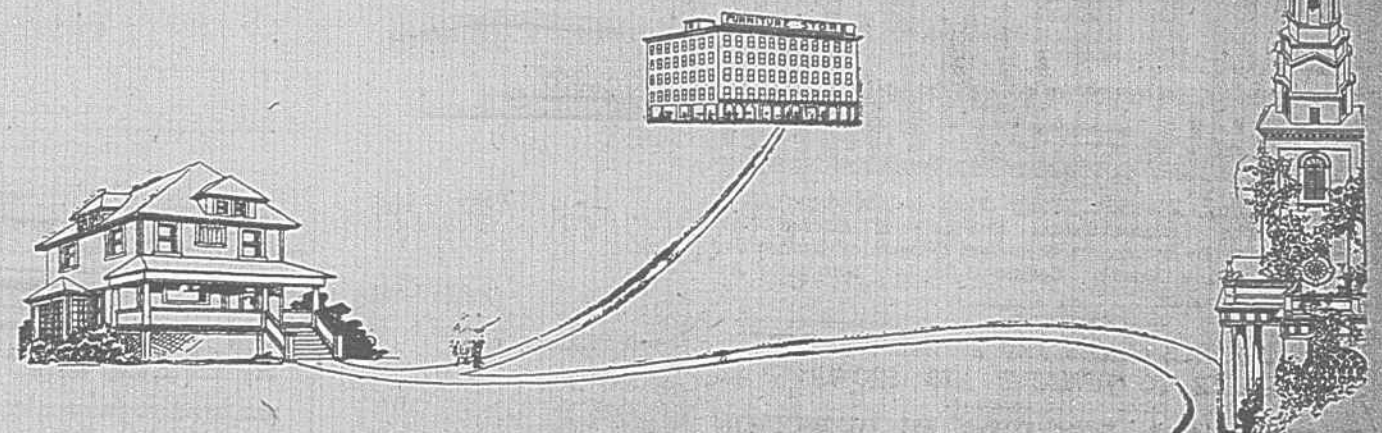
X-MAS GIFTS
Fine Writing Paper in X-mas Boxes
The best in fine perfumes and toilet waters, Thermos Bottles, Smoking Sets, Cigars in X-mas Boxes, Pipes.
STURM & WILSON

R. T. LOWNDES Department Store

A nice leather Suit Case or Traveling Bag makes a nice Xmas gift. New goods, new designs, low price.

Carpet Department,
Second Floor.

Two Roads that Lead to Happiness



The first road leads to the church, with its Christmas decorations and wedding bells; and the second road to the Palace Furniture Store, with its complete home furnishings.

If a home, comfortably furnished, is desired; if reasonable prices for dependable goods is a factor; if easy payments are to be taken into consideration; if future happiness, which is largely dependent on the properly furnished home, is anticipated, the newlyweds will sure take the second road to

Palace Furniture & Piano Co.

168-170 West Main Street